

BLOCKCHAIN IMPACT ON BUSINESS: WEB3 AND INTERNET OF VALUE

SPAAK 4B1, European Parliament Building in Brussels & Online Streaming

14.00 Registration

14.30 Welcome and introduction

Brando Benifei, Member of the European Parliament

Daniela Rondinelli, Member of the European Parliament
Valeria Portale, Blockchain & Web3 Observatory

14.45 Keynote speech: Web3 and traditional business models

Giacomo Vella, Blockchain & Web3 Observatory

15.05 Roundtable on Web3

Enrico Giacomelli, Namirial

Jon Isaksen, Uniswap Labs

Mindaugas Miskinis, Fireblocks

Riccardo Traina Chiarini, Trevisan & Cuonzo

Speaker to be defined, **Decentraland**

Moderator:

Francesco Bruschi, Blockchain & Web3 Observatory

15.50 Keynote speech: Internet of Value

Jacopo Fracassi, Blockchain & Web3 Observatory

16.10 Roundtable on Internet of Value

Leona Blehova, Commerzbank

Frédéric Faure, Banque de France

Alexandre Kech, SIX Digital Exchange

Dotun Rominiyi, London Stock Exchange Group

Moderator:

Francesco Bruschi, Blockchain & Web3 Observatory

17.00 Open discussion

Valeria Portale, Blockchain & Web3 Observatory

Speaker to be defined, **European Commission**

17.30 End of the day

The Observatory was established in 2018 under the name "Blockchain & Distributed Ledger Observatory," and in 2023, to reflect the evolution of these technologies' applications, it changed its name to "Blockchain & Web3 Observatory".

The Observatory's mission is to generate and share knowledge about Blockchain and Distributed Ledger related topics and to contribute to the development of the Italian market, creating opportunities for debate, meetings and comparison among the main players that are active in this field.

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